

INCREASE YOUR PRODUCTIVITY WITH THE LATEST TECHNOLOGIES



Council of Residential Specialists
The Proven Path To Success

CRS 206



Technologies to Advance Your Business

October 24th and 25th

Registration: 8:30AM

Class time: 8:00AM – 5:00PM

Presented by
Greater McAllen Association
of REALTORS®

Course location:
1324 E. Nolana Ave.
McAllen, TX 78504

education@gmar.org
(956) 682-4119
www.gmar.org

In this CRS Two Day Course, **Technologies to Advance Your Business**, you will learn how to:

- Focus on the practical applications of today's technology to build a successful real estate business
- Develop a plan for your social media participation that highlights measurable business goals
- Develop strategies for sharing interesting, useful content with your connections
- Select effective web elements and features to include on your website
- Define a strategy for establishing a distinctive web presence
- Discover money-making contact management techniques
- Take email to the next level for various marketing campaigns
- Learn new and more effective ways to use digital imaging
- Examine and review today's presentation tools that eliminate the competition

Individuals who take this course will earn 16 CRS Education course credits toward the CRS Designation.

ABOUT CRS The Council of Residential Specialists is the largest not-for-profit affiliate of the National Association of REALTORS®. We are a professional network of over 30,000 residential real estate professionals, and we provide the industry's best education, resources and networking opportunities. CRS also awards the Certified Residential Specialist® (CRS) Designation to top-producing REALTORS® who have met specific requirements related to experience, transactions and education.

Contact the Greater McAllen Association of REALTORS® to register for **TECHNOLOGIES TO ADVANCE YOUR BUSINESS** today at (956) 682-4119.



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For more information on other CRS courses or obtaining the CRS Designation, the premier designation for residential real estate professionals, visit www.crs.com.

REGISTRATION FORM

CRS 206



Technologies to
Advance Your Business



WHERE: Greater McAllen Association of REALTORS®
1324 E. Nolana Ave.,
McAllen, TX 78504

WHEN: October 24th and 25th

WHO (ABOUT YOURSELF):

Name _____

NRDS# _____ License# _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

REGISTRATION FEE: **GMAR Member \$250 early bird special** **Non-Member \$300 early bird special**
\$400 after 9/15/17 **\$450 after 9/15/17**

Please indicate preferred method of payment

Credit card

Visa Master Card Discover AMEX

Name on Credit Card _____

Credit Card # _____ Exp Date _____

Billing Address _____

City _____ State _____ Zip code _____

Check enclosed

Make check payable to: Greater McAllen Association of REALTORS®
1324 E Nolana Ave., McAllen, TX 78504

1. Register on-line at www.navicamls.net (GMAR Members Only)
2. Fill out the above information and email to education@gmar.org.
3. Fax to (956) 687-1787

CANCELLATION POLICY:

A full refund will be issued if written notification is received by 10/17/17. No refunds will be issued after 10/17/17.



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